



“Restoration of the Lower Shannon SAC (Mulkear River) for Sea Lamprey, Atlantic Salmon and the European Otter”

Press Release

6th August 2013

Show Time Again - Join us at the 2013 Cappamore Show

MulkearLIFE will again attend the Cappamore Agricultural Show, which this year will take place on Saturday, 17 August 2013. This year's event will be the 59th staging of the Show. The recent fine weather will no doubt bring out the crowds to ensure the success of this year's Show.

The Cappamore Agricultural Show is one of Ireland's leading One Day Shows and is highly regarded throughout Ireland. The event incorporates both displays and competitions in areas such as cookery, crafts, agricultural and horticultural produce and other areas that draw on the traditional skills, arts and crafts, as well as more traditional show sections such as livestock, horse showing and jumping classes.

The Show has become an extremely important part of the social and cultural fabric of East Limerick and West Tipperary. It is one of the biggest local events in the Mulkear catchment. MulkearLIFE is therefore extremely pleased to be in a position to have a stand at the show for the fourth consecutive year. Despite the poor summer last year, The 2012 Show attracted over 10,000 visitors and the project was thrilled to be able to greet hundreds of patrons at the MulkearLIFE stand.

The 2012 Show also proved an excellent opportunity for MulkearLIFE to network with project partners and supporters in the Irish Farmers Association, local development bodies and the parents and students of local schools who have been, or who wish to be, part of the project's Environmental Education Programme. As was the case last year, the Project Team expects hundreds of visitors and, in a similar fashion to last year, will be running a competition for children to identify wildlife images and answer questions on the rich biodiversity of the Mulkear. Some wonderful gifts will be on hand for the children.

At this year's event, MulkearLIFE will highlight the project's work in the local community and more especially its work with the local farmers. Free advice will be available to farmers with river frontage at the MulkearLIFE stand and the project will provide an update on the work of the project to date. Details of the project's environmental education work in local schools and within the wider community will be provided including details of the upcoming events as part of Heritage Week 2013.

Notes for Editors

1. High Resolution Digital Images are available to accompany this Press Release.
2. Interviews can be arranged with the Project Manager by using the contact details below.
3. MulkearLIFE is a new €1.75 million European Commission funded LIFE Nature project working on the restoration of the Lower Shannon Special Area of Conservation (with a focus on the Mulkear River catchment) for Atlantic Salmon, Sea Lamprey and European Otter. Further details may be viewed on the project website www.mulkearlifeproject.com
4. Inland Fisheries Ireland (Limerick) is lead partner together with the OPW and Limerick County Council. Additional funding support comes from National Parks and Wildlife Service. Other supporters include Teagasc, IFA, ICMSA, and local angling groups.
5. The project is one of the first and most important integrated catchment management projects in Ireland. It is a flagship EU LIFE Nature project –covering some 650 sq km which contain a variety of habitats and protected species. Much of the area is designated as a Special Areas of Conservation (SACs) under the EU Habitats Directive and forms part of the Natura 2000 Network.

Issued by:

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